



Lisa Fettner

Speaker / Referral Matchmaker / Branding & Marketing Maven

Sample Session Topics:

REAL ESTATE

> Expand Your Referral Horizons

Many agents are missing out on ways to grow their business through referrals. We'll review 65 different ways to grow and expand your referral business.

> Managing Your Online Presence

Managing and growing your online presence is critical to real estate success these days. Learn 6 key tips to developing a consistent, effective virtual brand.

> Maximizing Your Lead Gen ROI

Converting your lead generation efforts into closed deals can be challenging — especially those secured online. Learn 5 key tips to garner higher quality leads that close.

> Harnessing Networks to Grow Your Profitability

Targeted towards brokers, this session shows you how to use referral networks to stay relevant, retain and recruit agents, and increase your overall business.

MOTIVATIONAL

> 6 Things Blurry Vision Taught Me to See More Clearly

Sometimes adversity teaches valuable lessons — many of which can be applied to your work life!

> What I Learned from Giving Away 10,000 Prom Dresses

Being Co-President of the Princess Project (an organization that provides free prom dresses to teens) has taught me many things — many of which we can apply to our career and life.



CONTACT ME FOR MORE INFORMATION:

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Custom topics available upon request

